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**More than Just an Archive: FilesAnywhere Launches the New FileShare Twitter Backup App for Storing, Searching, Filtering and Sharing Tweets**

IRVING, Texas, June xx, 2010 – Social media marketing and managing one's tweets just got easier thanks to the new FileShare Twitter Backup application from FilesAnywhere (<http://www.filesanywhere.com>).

The FileShare Twitter Backup app allows users to save one or more of their Twitter accounts. "Twitter limits the number tweets you can see," stated FilesAnywhere President Tim Rice. "We've created an easy way for you to find your old tweets, and use them in ways beyond Twitter. In a sense, you'll really own your own tweets."

After logging into FilesAnywhere, users enable the FileShare Twitter Backup app through the following procedure:

1. Click on the 'Profile' icon from the tool bar.
2. Choose the 'Service Plugins' tab.
3. Enable the Twitter Backup plugin on the 'Service Plugins' menu.

When they want to back up their tweets, after logging into FilesAnywhere, users simply click the Twitter button on the toolbar to activate the application's form as shown in the image: [twitterbackup3.jpg](#). Next, they enter their Twitter username and password for a particular account in the application's form and press the 'Allow' button to start the automatic backup process.

The Twitter Backup app saves users' tweets, @mentions as well as sent and received direct messages, separating each type into folders with the corresponding names. The Twitter account username and the date of the last backup are displayed above the folders: [twitterbackup2.jpg](#).

All of the tweets are stored in the account as .csv files that can be viewed online in FilesAnywhere's Zoho app, which displays them in a spreadsheet format. The tweets can also be edited, downloaded and shared. In addition, the app has search and filter capabilities so users do not have to manually sort through an entire history to find the information they want.

"Now you don't have sign into your Twitter account if you need to reference a particular tweet or use its content for a project document. You can store tweets in a centralized location with all your other digital files like documents, spreadsheets, MP3s, photos, clip art, digital movies and presentations. And your downloaded.csv files can be manipulated within Access, Excel or other programs in order to generate some reports," said Rice.

Those interested in using the FilesAnywhere FileShare Twitter Backup app can sign up for a free, limited-feature FilesAnywhere account at <https://secure.filesanywhere.com/SignUpBasic.aspx?FREETRIAL=Y>. To learn more

about Twitter Backup, view an online video demo at  
<http://www.filesanywhere.com/marketing/twitterbackup.aspx>.

### **About FilesAnywhere**

FilesAnywhere provides mobile access to files, Web-based backup, file storage, workgroup collaboration, deal rooms, client extranets, and other online file management services for consumers and businesses. FilesAnywhere is a trademark of Officeware Corporation. Headquartered in Irving, Texas, Officeware Corporation is a wholly owned subsidiary of [Immediatek, Inc.](#) Visit FilesAnywhere at <http://www.filesanywhere.com>.

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